

MGMA State Partnership Award

Iowa Medical Group Management Association



**Submitted on December 31, 2014
For consideration of the 2014 State Partnership Award**

Advancement of the Profession through Purpose

At the Iowa Medical Group Management Association (Iowa MGMA), we are committed to increasing awareness of and advancing the medical group management profession. This commitment is demonstrated in our Mission, Vision, and Values:

We will assist members to develop effective and efficient practices, thus enhancing the provision of quality health care service within Iowa.

The purpose of the Association shall be:

- *To promote the professional growth, development, and visibility of medical group managers*
- *To provide a variety of targeted educational opportunities to members of the Association*
- *To provide opportunities for members to share and disseminate information of mutual interest*
- *To maintain an active liaison with other key public and private organizations that affect the management, funding and delivery of quality health care services.*

With this end in mind, we believe the association offers members the bridge to professional development. With a value system focused on:

- *Quality*
- *Member Responsiveness*
- *Ethics*
- *Image in the Health Care Field*
- *Fun in the fullest sense of the word*

We can provide our members guidance and direction in ever-changing times.

Collegiality

Our commitment is put into action in various ways. Most recently, to insure the professional growth and development of practice managers and the profession, we reviewed our bylaws to examine opportunities for increasing our membership. During this review, we realized we were inadvertently creating gaps in opportunities for members to join Iowa MGMA. As a result, we broadened our definition of membership in two ways. First, we expanded the Student Member to include programs other than healthcare administration, and we now allow graduates to maintain a student level membership for up to 12 months after completion of their degree. Second, we realized we were denying many in the field of practice management an opportunity to become members; our prior bylaws required active members to be active in management or administrative functions, but did not allow for individual seeking management or administrative roles an opportunity to join Iowa MGMA. Our Active Member category is now open to anyone employed by a medical practice with at least one licensed physician.

Education

At Iowa MGMA, we recognize we have a unique opportunity to connect with our practice management colleagues, learning together in formal settings and learning from each other through networking opportunities. As a result, we offer to our members multiple opportunities for education throughout the year. This includes traditional conference offerings, which we offer both in the spring, typically 2.5 days in length, and in the fall, typically 1.5 days in length. Our spring conference is hosted centrally in the state, and our fall conference travels to various regions of our state to increase opportunities for those less able to travel or get away from the practice for longer periods of time. Other opportunities we offer include the Panel of Payers, an event that brings together the financial experts in our practices with representatives from the various insurance payers in our state to engage in valuable dialogue to improve the relationship with the payers and the performance of our practices. We have also recently begun offering webinars for our members to increase their knowledge without a lot of travel or expense. At Iowa MGMA, we also promote attendance at the MGMA Annual Conference, including the opportunity to receive a discount as a state member.

ACMPE

Iowa MGMA has an active ACMPE Forum Representative that is also a member of our Board of Directors. Our forum representative hosted a half-day education session in conjunction with our spring conference to review the value of the ACMPE, the Body of Knowledge (BOK), the changes coming to the BOK, and she demonstrated how to use the MGMA Store and the website to find study materials and previous Fellow papers. Our forum representative works to engage our membership through a dedicated ACMPE column in our quarterly newsletter. Our ACMPE Forum Representative achieved her FACMPE credential this year, as did two other members, thus increasing our Fellows in Iowa by 42% (from 7 to 10). We also experienced a 4% increase in our certified members. She is also working with other forum representatives nationally and in the Midwest Section to build more robust study programs.

Data

Iowa MGMA was very pleased to participate in the pilot program for the MGMA 2014 Compensation and Production Survey. We regularly participate in such surveys, and we encourage our membership to participate in the surveys through promotion in our newsletters and at our spring and fall conferences. We look forward to contributing to the dialogue to make the surveys the most robust and informative tools available in the industry.

Advocacy

Iowa MGMA has a very robust advocacy program. We are extremely fortunate to have a very active legislative liaison in our group, LeAnn Paulsen, CMPE. She coordinates our annual Lobby Day during the first few weeks of every state legislative session. During Lobby Day, LeAnn works with our lobbyist to provide meaningful speakers to address our membership regarding what is on the horizon both on the regulatory and legislative fronts. Then, she helps facilitate face to face meetings between Iowa MGMA members and their individual senators and representatives. LeAnn and our lobbyist work together providing legislative updates to our members throughout the legislative session, she chairs our legislative committee to gain timely member feedback on issues at the state and federal level to direct the work of our lobbyist, and she communicates with the MGMA legislative staff regarding issues at the national level. LeAnn also coordinates federal and state legislative updates at our conferences to keep our membership informed, provides updates in our quarterly newsletters. It is truly a remarkable effort LeAnn contributes to our advocacy program, for which she was recognized at this year's Annual MGMA Conference as the Legislative Liaison of the Year.

Conclusion

We look forward to 2015, working with MGMA to continually advance the profession of practice management as a profession, and the individual leaders within it.

Iowa MGMA Legislative Liaison

LeAnn Paulsen, CMPE
Manager, Mercy Surgical Affiliates
Mercy Clinics, Des Moines, Iowa
lpaulsen@mercydesmoines.org
515-247-3266

Attachments

- Summer 2014 newsletter excerpts
 - Legislative Update
 - ACMPE
- Fall 2014 newsletter excerpts
 - Legislative Update
 - ACMPE
- MGMA Washington Connection article about Legislative Liaison of the Year
- Spring Conference Brochure with Session Descriptions
- IMGMA Communications to membership
 - Legislative updates and/or emails
 - Salary Survey
 - MGMA National Conference

ATTACHMENTS: IMGMA Summer Newsletter

IMGMA Quarterly

Summer 2014



Legislative Update

Matt Eide, IMGMA Lobbyist
LeAnn Paulsen, IMGMA Legislative Chair

LOBBYIST NOTES

Governor Branstad has now acted on all bills that were sent to him by the Legislature. He did exercise his veto authority, including a veto of IMGMA's top priority issue - the use of a standard prior authorization form.

BILLS THAT PASSED

Prior Authorization ([HF 2463](#)): VETOED.

IMGMA played a major role in advocating for the passage of legislation requiring the development and use of a prior authorization form for prescription drug benefits under a health benefit plan. This law will take effect on July 1, 2015.

- Form must no more than two pages
- Be available in electronic format
- Be transmissible in an electronic format or a fax

Carriers and PBMs must have websites that contain the following information:

- List of drugs that require prior authorization
- Clinical criteria that are easily understandable to health care providers
- Standards for submitting and considering requests, including evidence-based guidelines for making prior authorization determinations

Governor's Veto Message on Standardized Form:

I am unable to approve the item designated as Section 98, subsection 7, in its entirety. This item requires each health insurance carrier and pharmacy benefits manager (PBM) to develop a single standard form that the insurance carrier or PBM must use when prior authorization for prescription

drugs is required. This requirement creates inconsistencies between state and federal insurance regulations. I believe time requirements are best implemented through the administrative rules process under the Iowa Insurance Division. The division will initiate rulemaking creating consistency for consumers and insurers.

Enhanced Primary Care Rates ([HF 2463](#)):

Signed. \$2.7 million was appropriated in the state budget to continue the enhanced primary care rates called for in the *Affordable Care Act* after full federal funding for these rates runs out at the end of the year.

Medical Marijuana ([SF](#)

[2360](#)): Signed. Legalizes the use of non-intoxicating medical cannabis oil to treat life-threatening seizures, upon the recommendation a doctor.

Uncompensated Care ([HF 2463](#)): VETOED.

\$10.9 million was appropriated to Broadlawns and the University of Iowa for uncompensated care as a result of the expiration of the IowaCare program.

Psychology Licensing ([HF 2378](#)): Signed.

This bill establishes a new licensing category designated as a "provisional license in psychology". To qualify, the person must possess a doctoral degree in psychology from a board-approved institution. The provisional license authorizes the licensee to practice psychology under the supervision of a supervisor who meets the qualifications



(Continued)
determined by the board by rule. A provisional license is valid for a period of two years.

Med Mal Reform: Interim Study. Legislative leaders are expected to hold a legislative interim committee on med mal reform. It will likely take place this fall. The goal is to see if there is common ground between the Iowa Medical Society and the trial lawyer association.



BILLS THAT DID NOT PASS

These **licensing bills** did *not* pass:

- Sleep Techs
- Midwives

Psychologist Prescribing Authority

Dense Breast Tissue Notification: IDPH will perform study with stakeholders.

Hospital Rebasing: *Likely coming in 2015*

Health Information Network: IDPH seeking exemptions from HIPAA.

Health Insurance Company Reserve Limits

Physician Tax Credit for Donated Services



IMGMA would like to thank our Gold Sponsors for their continued support!



ACMPE Update



Hello, IMGMA members!

I'd like to introduce myself, for those of you that I have not had the pleasure of meeting yet. In addition to being one of the board members for IMGMA, I'm also the new ACMPE Forum Representative for Iowa. For those of you interested or thinking about pursuing certification, below is a nice article from Tom Ludwig, RN, MBA FACMPE, member of the ACMPE Certification Commission. This article outlines the value of the CMPE credential, and how it is different than other certifications available in the industry. To learn more about the requirements for both certification and fellowship, please visit www.mgma.org and click on the "Education and Certification" tab for more details about timelines and testing dates.

Jodi Faustlin
ACMPE Forum Rep

ACMPE Certification – THE Certification for Medical Group Practice Professionals

Tom Ludwig, RN, MBA FACMPE Chair, ACMPE Certification Commission

Several practice management certification programs have appeared in the past few years, and they are actively marketing to our members. You can go to the web sites of these programs (including ACMPE Certification) and compare the requirements, content and prices. At first glance there don't appear to be any significant differences. If that's true, then why should MGMA members choose ACMPE Certification over the others? The answer lies in what you can't see – what goes into the development of the programs and how they are administered. Here are several important facts you need to know about ACMPE Certification:

- ACMPE developed and regularly updates the Body of Knowledge, utilizing role delineation studies, expert panels of medical practice executives and external auditors to assure that ACMPE Certification remains relevant to current practice. The Body of Knowledge for Medical Practice Management defines the unique qualities and competencies a successful medical practice executive must possess and serves as the basis for the ACMPE certification examinations.
- Information from the Body of Knowledge was also used in the development of the Healthcare Leadership Alliance (HLA) Competency Directory – an effort that identified competencies that are important for healthcare managers of all disciplines.
- We have a separate certification governance board (the ACMPE Certification Commission) that has autonomy in essential program decisions. The Commission's sole responsibility is to maintain the rigor, value, prestige and collegiality of the ACMPE Certification and Fellowship programs.
- We do not implement or promote ACMPE Certification as a profit center. It exists for the professional development of MGMA members and to increase the stature and recognition of the profession, not to make money for the association. There is distinct separation between certification and educational activities. We don't require any amount of continuing education to be from MGMA-sponsored programs.
- ACMPE Certification and Fellowship programs have been in existence **for over 50 years**.

My advice to members who are looking at options for certification is to look closely at all of the qualities of the programs. I'm sure you will agree that ACMPE Certification stands apart as THE certification for our profession!

ATTACHMENTS: IMGMA Fall Newsletter

IMGMA Quarterly

Fall 2014



Legislative Update

Matt Eide, IMGMA Lobbyist
LeAnn Paulsen, IMGMA Legislative Chair

MESSAGE FROM THE CHAIR

With all the current advertising, I'm sure you are ready for the Fall elections. It's easy to tune out the ads...especially with so many negative ones. At the same time, it's a reminder of the importance of taking the time to know the current legislators and candidates and their stand on issues that we face in healthcare. David Weiss, our IMGMA Immediate Past President, has written an excellent article about a recent site visit. It's a strong reminder of the importance of reaching out to our legislators.

Grassroots is about legislators hearing from the voters...you and me. Watch for email communications about the issues. Send an email or make a phone call to your legislator. Ask them or one of their staffers to make a site visit to your practice. Join us for Lobby Day in February. It does make a difference. We have also included links to the Iowa delegation.

SGR Fix—Dave Weiss

In August I recently had the opportunity to host Senator Grassley's top advisor on healthcare. During that visit many items related to healthcare were discussed and it was quite educational to hear how things are interpreted in Washington D.C. It made it quite clear that if we (you and I) don't take the initiative to actively communicate to our Senators and Representatives representing Iowa; their

understanding of how healthcare issues can affect us and our patients becomes skewed. Most evident was our discussion of the SGR fix. This is an area that we (you and I) need to "continually" educate our representatives. Last year there was potential congressional action to fix SGR. I was told that the SGR fix was nixed to protect the additional funding insurance companies receive for their Medicare Advantage Programs. My interpretation, "the noisy wheel gets the grease".

Each year the SGR deadline approaches with potential catastrophic cuts. Each year Congress at the last minute stops the cut, but at the same time, they fail to permanently fix it, nor do they provide any reimbursement increase to cover part of the increased cost of running a practice. With it happening each year we have become numb to the importance of communication – thinking "they won't let SGR cut happen, they haven't in the past". Congress has learned that they

can continue to kick the can down the street, that healthcare providers are fine with it, otherwise they would have heard different. We need to remain focused on keeping the

SGR fix a high priority. The more of us that write and communicate with our representatives about the crisis developing will give it more status than a pawn to negotiate

around. Please take time to write about the need to fix the SGR, make it a top priority. It is the volume of people talking about this issue that brings it to the front.

LOBBYIST NOTES

Iowa is evenly divided when it comes to electoral politics. It is rare in Iowa for one party to control the House, Senate, and Governor’s office. From 1992 to 2014, there were six years when one party controlled all three entities.

Currently, Iowa is one of only three states where the Legislature is under split control. In Iowa, the Democrats control the Senate (26-24) and the Republicans control the House, 53-47. The Governor is Republican. The others states with divided control are Kentucky and New Hampshire.

Look for more of the same in 2014: The 2014 legislative elections will continue the trend of the elections being very close in both chambers.

What is the impact of IMGMA? Control of the Legislature and Governor’s office dictates the priority issues for the Legislature. The party in control determines its priorities and can choose to advance certain issues or not advance certain issues.

The Governor also has a large impact on the policy agenda as well as spending priorities. In the end, split control requires a great deal of compromise in order to finalize spending issues and policy issues.

Following the election in November, IMGMA will be asking members to communicate to their legislators and let them know you are a resource on proposed legislation related to health care system changes and medical group practice issues.

Who is your federal representative? [Click here](#) to find out.

[Senator Harkin](#)

[Senator Grassley](#)

[Congressman Loebsack](#)

[Congressman King](#)

[Congressman Latham](#)

[Congressman Braley](#)

ACMPE Update



By Jodi Faustlin, MPA, FACHE, FACMPE

September 29th marks the first day of the registration period for the next round of certification exams, with the exam window of December 1-13. Registration concludes on October 31st. What better gift for yourself than earning your credential as a Certified Medical Practice Executive?

This next exam period marks the first utilizing MGMA's new Body of Knowledge (BOK). MGMA has updated the BOK to reflect the many changes in practice management we live through every day. These changes include condensing the eight domains into six, integrating quality management and information management topics within the remaining domains. In addition, the patient care domain has been expanded to include coordination of patient care.

To review the new BOK, visit <http://www.mgma.com/education-certification/medical-practice-management-certification-through>. Here, you can download the latest BOK brochure, review the condensed domains, and access practice exams to test your skills. If you are interested in finding a study partner for the exam, please let me know and I can connect you with other interested nominees.

So, you still haven't decided whether or not to pursue your certification as a medical practice manager? I encourage you to visit the website and review some of the testimonials from other certified members as well.

IMGMA would like to congratulate our 2014 Fellows:

Jodi Faustlin

Joe Compton

ATTACHMENTS: MGMA Washington Connection article about Legislative Liaison of the Year



Advocacy at work

It's hard to imagine that MGMA's Legislative Liaison of the Year LeAnn Paulsen, CMPE, didn't have any legislative experience when she joined the Iowa MGMA (IMGMA) legislative committee about eight years ago.

But she quickly discovered that having legislative experience isn't important. Instead, practice managers are great resources for lawmakers because they are extremely well-versed in healthcare issues.

"What I've learned is that practice managers have the ear of the physician, and we're aware of a lot of the issues that physicians are too busy to address at the grass-roots level," says Paulsen, clinical manager, Mercy Surgical Affiliates, Mercy Clinics Inc., Mercy Medical Center, Des Moines, Iowa. "Legislators don't really know what we know in the everyday world of healthcare. They want to hear what you have to say. They're quite fascinated by the value managers bring in their knowledge of healthcare issues. They really do want to hear what you have to say," she adds.

Iowa lawmaker Rep. Chip Baltimore, R-Boone, appreciates the role Paulsen has played at the state Capitol. "She always has helpful, factual information on the issues and excellent comments about how our legislative efforts will impact MGMA's members. In times when healthcare is such a prominent topic, LeAnn has proven to be a strong and effective voice for MGMA's members at the Iowa Capitol," Baltimore says.

"She has been a tremendous asset to both national and state efforts," adds colleague David Weiss, executive director, Physician and Clinical Services, Henry County Health Center, Mount Pleasant, Iowa, who nominated Paulsen for the award. "This last February I accompanied LeAnn to the state Capitol, and as we were in the rotunda, here comes a key representative who sees and recognized LeAnn and walks through a crowd to say hello to her. Just an example of how she is respected by our members, other health-related associations (Iowa Medical Society and Iowa Hospital Association) and key members of state Congress."

Kevin Cunningham, MD, chair of the Iowa Medical Society Committee on Legislation, agrees. "LeAnn Paulsen has been a valuable member of the Iowa Medical Society's Committee on Legislation for a number of years," he says. "As the IMGMA representative on the committee, she has provided a critical business perspective on the issues affecting the practice of medicine in Iowa. The administrative burden on physicians continues to grow and I am confident that LeAnn's perspective will only become even more helpful in coming years."

In winning the award, Paulsen acknowledges the support she has received. "I feel strongly that this award is for Iowa MGMA, not just for me," she says. "Healthcare legislation is extremely challenging, both at the federal and state level. At the federal level, we are fortunate to have national MGMA to work on our behalf and provide so many resources to educate us on healthcare issues. At the state level, Iowa MGMA has worked hard to become recognized as a source for legislative issues. I feel privileged to have been a part of our growth in this area. It's a team effort and I am thankful for our Iowa team."

Contact Susan Schooleman at sschooleman@mgma.org.

ATTACHMENTS: IMGMA Spring Conference Brochure



Efficiency will bring Profits through improved Patient Care

The focus of this session will be on the need to be efficient at patient management/flow to see as many patients as possible in a clinic session, optimizing this without hurting patient satisfaction, understanding the impact of waste on the practice (increased cost - or not controlling cost, how much

does it cost to take care of a patient), new payment models and the need then to really make the practice more efficient!

Owen J. Dahl, MBA, FACHE, LSSMBB, Owen Dahl Consulting



MGMA Washington Update –

Attendees will learn about recent legislative and regulatory developments affecting medical groups, gaining a deeper understanding of these changes and their impact in the day-to-day activities of medical group practices. Additionally, attendees will learn what resources are

available to clarify these federal initiatives. **Jeb Shepard, MGMA, Dept. of Governmental Affairs, Washington, DC**



State Legislative Update –

This session will review healthcare related legislation considered during the 2013 session of the Iowa Legislature. We will review the changes in Iowa law affecting the healthcare industry and discuss the outlook for healthcare policies in the interim and in 2014. **Matt Eide, Managing Partner, Eide & Heisinger, Des Moines, IA**



Effective Leadership

Tracy Spears provides attendees specific steps of proven leadership styles for increased teamwork and productivity and identifies the most common mistakes made by leaders. Participants are provided

valuable leadership tools they can apply immediately resulting in less tension and conflict with increased teamwork and optimal individual performance. These leadership skills are enhanced through an understanding of personality temperament needs, strengths and motivators when applied in any office atmosphere.

Tracy L. Spears, Transworld Systems

Exchange Café

This year's IMGMA Annual Conference features an "Exchange Café" consisting of five 10-minute sessions lead by association members (like you) on a wide variety of topics (based on the MGMA Body of Knowledge). Following is the list of session topics:

Patient Satisfaction Survey

Tiffany Todd, Great River Health Systems

Patient Portal

Shelley Goeke, McFarland Clinic

Business Intelligence

Julie Lester, Radiologic Medical Services, PC

Marketing

Mark Thayer, Newton Clinic, PC

Employee Satisfaction

Jessica Wittman, Radiologic Medical Services, PC

PCMH

Jill Norris, Mercy Des Moines

Insurance Verification

Julie Warner, Mercy Behavioral Health Clinic

Physician Credentialing

Peggy Hanner, Cardiovascular Associates, PC

Incentive Plan Based on Staff Salaries and

Benefits per wRVU Judy McKain, Unity Point Cardiology

Provider On-Boarding

Melissa Jones Nominated, Great River Health Systems

Walk in Clinic/Urgent Care Start Ups/Success

Matt Mullins, Fort Madison Community Hospital

Violence in the Workplace Policy Development

Janna Johnson, Mercy West FP/UC Clinic

CONFERENCE INFO

CONFERENCE FACILITY:

Iowa Events Center | 3rd Floor, 929 Third Street, Des Moines

PARKING:

Parking is available north of Vets Auditorium with entrances off the following streets: Third, Fifth and Crocker. Iowa Events Center surface lots offer the closest and most convenient access to the facility and easy access to I-235 and other major routes after the event. The cost for parking is \$7.00. Parking is also available in several city ramps, all connected to the Iowa Events Center via the skywalk.

LODGING:

Renaissance Des Moines Savery Hotel
401 Locust Street | Des Moines, IA 50309 |
\$113.00 plus tax | IMGMA room block |
expires April 18, 2014 | Phone: (800) 514-4706

To make reservations online, go to our website www.imgma.org

and follow the link. The hotel connects to the Iowa Events Center by the skywalk or a short walk outside.

CEUS

ACMPE: To apply this program toward your ACMPE continuing education requirement, please calculate the total number of clock hours you spent in educational sessions and enter your hours online in the My Transcript area of imgma.com.

CMA: A certificate of attendance will be given to participants requesting CMAs. Please sign in at the registration desk each day and a certificate of attendance will be mailed to you.

AAPC: This program has the prior approval of AAPC for 7.5 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

NURSING: We will offer nursing CEUS through the Des Moines Area Community College. You will need to sign in at the registration desk and provide your date of birth and license number.

ATTACHMENTS: IMGMA Communications to Membership

Legislative Communications



[Membership Info](#) [Notable Dates](#) [Committees](#) [Gold Sponsors](#) [Contact Us](#)

IMGMA Members-

The following message has been sent to you on behalf of the Iowa MGMA Legislative committee. Please contact imgma@imgma.org with any questions.

Thank you!

As you know, 2015 is a critical year for medical group practices to avoid payment penalties under three main Medicare Part B federal quality reporting programs: Physician Quality Reporting System (PQRS), Meaningful Use EHR Incentive program and the new Value-Based Payment Modifier. A practice's performance under these three programs in 2015 has the potential to result in a cumulative 11% payment reduction in future Medicare physician fee schedule reimbursements. To better understand the impact of these burdensome programs on group practices and to enhance our continued advocacy, we are asking members to take a [brief poll](#).

Please share this poll with your state MGMA members and encourage them to respond and assist us with our efforts to gain valuable insight that will support our advocacy and member education efforts. The questionnaire only takes about 10 minutes to complete, and all responses will be kept strictly confidential. The deadline to respond is October 10, so please share this [poll](#) with your state MGMA members as soon as possible to ensure that they are able to provide their valuable feedback.

Please let me know if you have any questions. Thank you for your help!

Sincerely,

Jeb

Jeb Shepard

Senior Government Affairs Representative

Medical Group Management Association

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Legislative Communications

MGMA

Medical Group Management Association

Iowa

Advancing Leaders. Advancing Practices™



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IMGMA Members

The following information from the MGMA Washington Connection is being sent to you by the Legislative Committee.

Thanks!

In an effort to shorten the 2015 meaningful use EHR Incentive Program reporting period, you are encouraged to access MGMA's [Advocacy Center](#) to write your members of Congress and ask for their support of the Flexibility in Health IT Reporting Act (H.R. 5481), or "[Flex-IT Act](#)". Introduced by Rep. Renee Ellmers, R-N.C., and Rep. Jim Matheson, D-Utah, the Flex-IT Act would implement a three-month reporting period in 2015, as opposed to a full-year reporting period, as is currently required. This added flexibility would significantly ease the burden for physician practices and provide additional time in 2015 for physician practices to upgrade software and prepare for the more rigorous Stage 2 requirements. While the recent meaningful use [final rule](#) expanded available reporting options, these provisions only apply to the 2014 reporting year.

MGMA has repeatedly [called on](#) CMS to institute additional flexibility for 2014 and 2015 reporting. Last month we issued a [letter of support](#) for the Flex-IT Act.

Iowa Medical Group Mgmt Association (IMGMA)
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Legislative Communications



[Membership Info](#) [Notable Dates](#) [Committees](#) [Gold Sponsors](#) [Contact Us](#)

IMGMA Members

We will soon be looking at working with our Legislators for the new session of Congress at both the State and Federal Level. To be effective in communicating our stand on the issues with our legislators, we appreciate input from our membership. Your involvement is vital to making our voice heard. Here are some ways you can get involved:

- 1. Join our Legislative Committee!** I am looking for members who are interested in reviewing the issues as a group and advocating on behalf of practice management and our physicians. Please contact IMGMA at imgma@imgma.org or LeAnn Paulsen at lpaulsen@mercydesmoines.org if you would like to join our committee, or learn more about it.
- 2. Be a part of our Bill Review Committee!** This is a matter of reviewing healthcare bills that come up during the session and commenting on the impact it has on physician practices. Please contact IMGMA at: imgma@imgma.org OR LeAnn Paulsen at lpaulsen@mercydesmoines.org if you would like to be on this email distribution list.
- 3. Read your emails from IMGMA and understand the issues.** When we need grassroots efforts, we will ask you to make phone calls and send letters. You can make a difference!

Thank you for your support!

LeAnn Paulsen, Chair, IMGMA Legislative Committee

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Legislative Communications



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Five Reasons You Should Attend IMGMA Lobby Day

1. We have a great speaker: **Jennifer Vermeer, the State Medicaid Director**. She will be discussing changes with Iowa Medicaid and the Iowa Health and Wellness plan, as well as an update on how it is performing so far this year. Check out her biography here: http://www.ime.state.ia.us/docs/Bio_JenniferVermeer.pdf
 2. This is an excellent opportunity to learn how to talk to your state legislator.
 3. Advocate on healthcare issues in the comfort of being with a group.
 4. You can advocate on healthcare issues that are pertinent to practice management and therefore a benefit to your physicians and clinic.
 5. It is **FREE** to IMGMA Members!
-

ATTACHMENTS: IMGMA Communications to Membership

Salary Survey Communications



[Membership Info](#) [Notable Dates](#) [Committees](#) [Gold Sponsors](#) [Contact Us](#)

Dear Iowa MGMA Members,

You're invited to help set Iowa's benchmarks by participating in the **MGMA 2014 Compensation and Production Survey!**

Submit your survey by this Friday, Jan. 31, and receive complimentary access to the survey results through DataDive Lite, **plus** an exclusive provider ranking report, available only to early participants. Create your account and start your survey today at <https://www.mgma.com/login?register=1&dest=http://data.mgma.com/DataDive/>

The Survey will have Iowa's results broken down by regions if we receive enough participation. You will be able to get a definitive picture of your part of the state if everyone participates!!

Start your survey today at data.mgma.org. Forward this email to your colleagues and encourage them to participate as well!

For assistance with the Survey, call toll-free at 877.275.6462, ext. 1895 or Email the Data Solutions Department. survey@mgma.org

Iowa Medical Group Mgmt Association (IMGMA)

Salary Survey Communications



MGMA
Medical Group Management Association
Iowa
Advancing Leaders. Advancing Practices™

Home Member Services Education Lunch & Learn Job Board

IMGMA Members:

*You are cordially invited to participate in
The MGMA 2014 Compensation and Production Survey*

[Participate Now](#)
([click here](#))

WHEN: Jan. 13th – March 7th
WHERE: <http://data.mgma.org>

Participation benefits include *complimentary* access to the survey results. Submit by Jan. 31 to receive an expanded ranking report customized to your practice. **For this year's survey Iowa MGMA is proud to be participating in a pilot program that is combining a new Medical Office Staff Compensation Survey with the Physician Compensation Survey.**

If you are not a National MGMA member, you must Create an account if you have not previously logged into the MGMA Web site. The user ID associated with your account will be your means to access the online survey and survey report results. Participants receive the electronic report results for free in DataDive Lite for each survey completed. Visit <http://data.mgma.org/TryDataDive> to take a tour of this robust online product. The State Staffing Salary Report will be available through the DataDive also.

The deadline for receipt of your survey information is: March 7, 2014

Let's make this a great survey!

If you have questions, email Data Solutions at survey@mgma.org or call toll-free at 877.275.6462, ext. 1895.

Jessica Frazier
Executive Director
Iowa MGMA

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MGMA Conference Communications

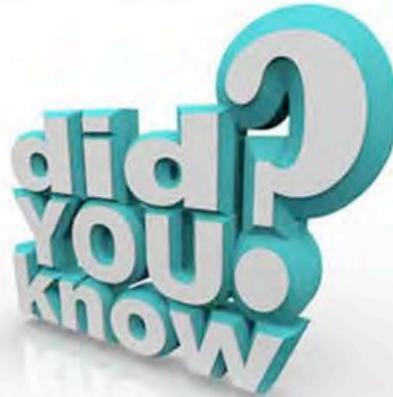


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Please visit our website if you need to renew your membership, and call our office with any questions.



There is still time to register!!

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